

Event Information Packet

Pagosa Springs, Colorado

Welcome! The Drive 4 Corners Event Team is excited that you are able to join us for the 2013 gathering. A multitude of planning has gone into the 2013 event, and we are proud to present the Drive 4 Corners informational packet for 2013. Included is an outline for the weekend including the event schedule, scavenger hunt information, and other items. Thank you for attending in 2013, we hope you have as good of a time as we do! Remember to stay hydrated all weekend and be extra generous in sunscreen application!

-Drive 4 Corners Event Team

Safety Information

All participants should be aware of the safety concerns of high altitudes! The increased elevation can cause illness if the body is not properly hydrated and protected from sun exposure. It is not possible to know in advance if you will become ill when traveling to a high altitude. However, certain groups are at increased risk including: people who exercise or drink alcohol before adjusting to the change in altitude; people who have a medical problem that affects breathing, or people who have a prior history of high altitude illness. Wolf Creek Pass is over 10,000 feet in elevation and has dramatically thinner air than Pagosa Springs. To avoid altitude sickness, be sure to stay hydrated. Drinking lots of water will be the best way to prevent altitude sickness or dehydration. Bring at least 1 liter of water per person to the top of the pass, especially if you plan on hiking at Treasure Falls or driving up the Continental Divide Trail. Reduce caffeine and alcohol intake as these will only dehydrate the body more!

Due to the high altitude, the sunburn risk increases dramatically. Always wear sunscreen SPF 30+ sunblock, especially if you will be out for more than a few minutes. This is especially important on top of Wolf Creek Pass and while soaking in the Hot Springs!

All participants of Drive 4 Corners must read and sign the waiver of liability (attached) to assume all risks involved in the weekend. Taking preventive measures is the best way to ensure your trip to Pagosa Springs is enjoyable! Stay hydrated, apply sunscreen, and enjoy the weekend!

Drive 4 Corners wouldn't be possible without our tremendous sponsors!



3505 US 160 - Pagosa Springs

970-731-4141

Please direct questions to event volunteers wearing **Red Drive 4 Corners 2013** shirts
Find knowledgeable event staff at the event—T. Schultz (303-249-4632) or Pete with tshirt sales E34 wagon

Drive 4 Corners Wrist Bands

Purchase your event wrist band from the front desk of the Quality Resort. This wrist band will act as your meal ticket for the Saturday BBQ and as the discount coupon around town. Wrist band cost is \$7 per person at the Quality Resort front desk and gives you access to the food at the Saturday BBQ. When presented at *The Springs*, you should receive a 25% discount to the Hot Springs. The great news for us is that this discount will be valid throughout the entire weekend! Be sure to purchase your wrist band sooner than later and receive all of the perks involved.

Event Schedule

Take a look at the 2013 Drive 4 Corners event schedule below. Listed are some of the major attractions and activities throughout the weekend. Attend any and all activities at your leisure and be sure to have a great time in Pagosa Springs! It's all about the Desire to be Driven!

Activities all weekend long:

Scavenger Hunt: Complete 14 tasks from the scavenger hunt list. Complete at your leisure while exploring the area. This year there is no prize for the winner, but please give us your feedback. See attached.

Forza Motorsport BMW Challenge: Set up in the hotel meeting room will be a driving simulator – Forza Motorsport and steering wheel on a dedicated flat screen. Post your fastest lap times on specific courses to win a prize. Details posted in the meeting room next to the driving setup.

Monty Python's SPAMALOT play: The musical comedy sensation lovingly ripped off from the film classic "Monty Python and The Holy Grail," now returns to spread laughter and cheer throughout the kingdom. SPAMALOT (PG-13) tells the tale of King Arthur and his Knights of the Round Table as they embark on their quest for the Holy Grail. But before they can find it, they're taking a little side-trip to the fair town of Pagosa Springs. Reserve your space on the Pagosa Center website for \$22 in advance, \$27 at the door. Shows August 9, 10, 11 end the series! "The Full Monty" and "Good People" play during the weeknights.

Alberta Park Reservoir: Right near the Wolf Creek Ski Area is a serene lake and breathtaking view. Accessible by a short drive down the Alberta Park access road is a must stop location if you have some additional time.

Lobo Overlook: Located at the very top of Wolf Creek pass is a dirt road turn off to a scenic viewing of the Continental Divide from 10,800 ft. Large bumps and rocks provide a rough trail—not all cars should travel to the top!

**BMW Car Club
of America
Rocky Mountain Chapter**



Spectacular view, but be sure to apply sunscreen! Burn areas of the recent fires may also be visible.

Treasure Falls Nature Hike: Stop for a short hike at the bottom of Wolf Creek Pass (west side) to see the fabulous Treasure Falls waterfall. The ¾ mile hike has a modest 800ft elevation gain is great for everybody. Located at the base of Wolf Creek Pass, this is a great short hike that would be a perfect stop to make on the way back from the Saturday group drive and photo opportunity. **The only permanent restroom facilities near Wolf Creek Pass are located here.**

Fred Harman Art Museum: Explore the history of the famous artist Fred Harman. He was the creator of the world-famous cartoon strip, "Red Ryder and Little Beaver" as well as an established sculptor and illustrator. His heart was always in Colorado, particularly the Southwestern four corners region. 85 Harman Park Drive.

The Springs Resort and Spa: Suggested as an activity to cap off the weekend, travel downtown to The Springs Resort and relax your muscles in the calming and therapeutic waters of Pagosa Springs. With a number of unique pools at varying temperatures, this is a don't miss activity. Show your 2013 event wrist band to receive a 25% off discount throughout the weekend. 165 Hot Springs Blvd (you can't miss it).

Video Highlight: Put together your own video footage of the event! Have a chance to show your perspective of the event for 2014 advertising! Email to info@drive4corners.com

Friday, August 9:

3:00pm-on - Do It Yourself Carwash: Wipe that road grime off your BMW at the DIY wash station. Get all those bugs and dirt off your car if you wish to clean it. Stationed out front of the Quality Resort main parking lot.

6:00pm-on – Arrival Dinner: Meet other event participants at the restaurant inside the Quality Resort. Feel free to sit at a group sized table in the BMW event dining room with fellow BMW owners. The goal of this dinner is connect with other participants and relax while doing so—in lieu of this, Happy Hour all night!!

Event Schedule continued on next page

Saturday, August 10:

9:30am - Group Drive Meet Time: Meet in the front parking lot of Quality Resort for a terrific (short ~25 mile each way) group drive up to the top of Wolf Creek Pass. Enjoy the natural beauty of the area along the drive to the top of the pass. At the top, enjoy the photo opportunity of BMW's at a scenic overlook. Be sure to bring water and sunscreen. Meet and informally make driving caravans to the pass.

9:45am-10:00am – Informal Drive Leave Time: Approximate leave time heading North up HWY 160 to the top of Wolf Creek Pass. Leave in informal groups or as desired. At an altitude of over 10,000 ft, the elevation gain includes 4000 ft from town (Estimated trip duration 30 minutes to the top). Be sure to bring sun block and plenty of water– plan for a couple of hours.

10:30am-12:00pm – Wolf Creek Pass Photo Opportunity: On top of Wolf Creek Pass is a great place to take photos of all attending cars and mountainous scenery. Park all cars in line next to each other so excellent photos can be obtained and mingling can be promoted. General gathering atop the pass with no official end time. On your way back to town, explore the Continental Divide Trail/Lobo Overlook, Alberta Park Lake, or Treasure Falls! Bathroom facilities available at Treasure Falls (the base of the pass).

1:00pm-6:00pm – BBQ and Main Event: BBQ lunch available at Quality Resort parking lot to kick off the main event afternoon. 'Meet and Eat' begins with food available from 1-3pm for only \$7 per person (via wristband at the front desk). General gathering of all participants for the Drive 4 Corners main event. It all begins after to Drive and Photoshoot, with the food and music which leads into the Raffle, Detail Session, tech session, event tshirt sales, giveaways and more! Vote for your favorite car at the weekend (use voting card from this packet) and get prizes and other free items. During this time, be sure to complete the BMW Forza Challenge and catch some BMW videos in the event meeting room. If nothing else, be sure to make it to this activity! Raffle items to be given away during the afternoon

8:00pm – Prizes and Film Festival: Participant voting results are in and will be awarded to the winners! Forza Motorsport BMW Challenge, and other remaining awards to be distributed. BMW themed videos and Top Gear challenges will be running to entertain while you wind down and relax once again!

9:30pm – Feedback Session and 2014 Brainstorming: Feedback session for your chance to get your opinion heard regarding the success of Drive 4 Corners 2013, along with your chance to meet the organizers behind the meet. Also, suggest new ideas for the future of the event or volunteer for any aspect fo 2014. Brainstorm for 2014 and help suggest how to make the event even better with what you feel was missing!

Sunday, August 11:

7:00am - Hot Air Balloon Launch: View the natural beauty of the San Juan National Forest. Meet just out front of the Quality Resort/Wyndham resort for launch point. Pre-reserved launch participants meet up for the morning Hot Air Balloon launch. Discounted rate of \$115 per person with Champagne toast after. No guarantee for open space, contact Tom Schultz for availability.

11:00am - Horseback Riding: View the natural beauty of the mountain region atop horseback. Trail ride in a small caravan with two local wranglers! Estimated ride time of 2 hours round trip. Discounted rate of \$40 per person, first come, first serve— contact Tom Schultz for availability.

TBD – Round of Golf : Specify golf Tee times with any other Drive 4 Corner participants and play a round of golf before hitting the road! The Pagosa Springs Golf Club is the best course around with scenic views of the San Juan mountain range! Tee times and meeting times organized by all groups individually.

Disperse As needed. Drive home safe!

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Wolf Creek Pass Map

Below is a map of the meeting location atop Wolf Creek Pass. Be sure to stay hydrated by bringing lots of water. Don't forget to apply sunscreen! Bathrooms available at Treasure Falls at the base of the pass.

Directions from Quality Resort: Drive East from Quality Resort along HWY 160. Pass through downtown Pagosa Springs and continue until reaching the summit of Wolf Creek Pass (~25 miles). The primary parking lot is on the north-east side of the summit, at the base of the ski area. The ski area parking lot may be unusable due to lift construction. If so, we will go to the secondary parking lot which is down the hill on the far side of the tunnel and is recognized by a snowshed. Please park close together. Stop at the Summit Kiosk on the way back to town and get a picture with your car on both sides of the continent!



Tear Here

Tear Here

Tear Here

Participant Voting Card

Please vote for the car in attendance that is your favorite and that you think deserves to be awarded the Fan Favorite BMW for Drive 4 Corners 2013. Please include the state and license plate number. Also fill out the remaining lines regarding your journey as you may be awarded Furthest Distance Traveled or the Over the Hill Award (oldest BMW up the pass).

Favorite BMW:

Year and Model: _____

State: _____ License Plate #: _____

Your information:

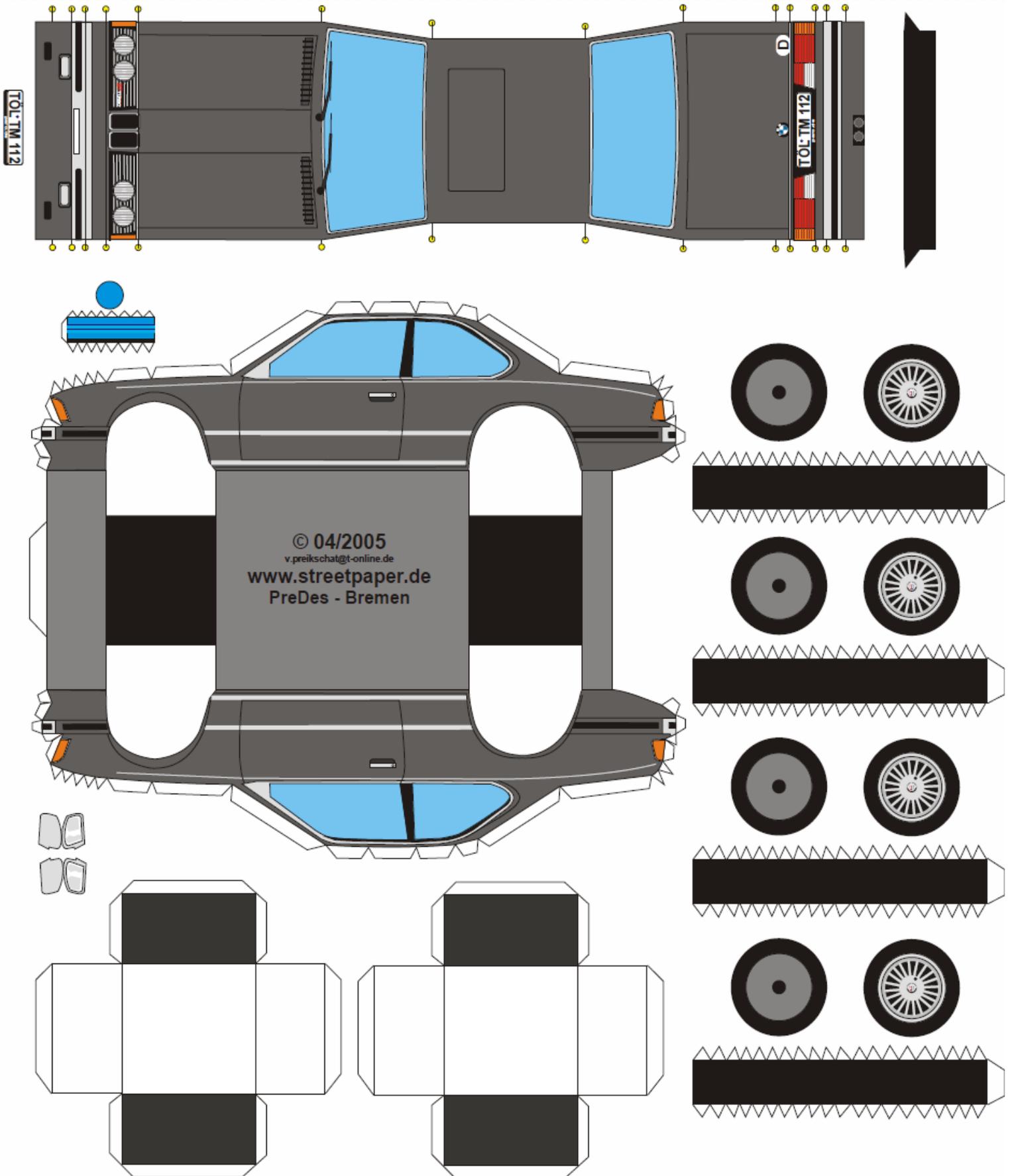
Your Name _____

Year and Model of Your Car _____

Distance traveled to Pagosa _____ miles

BMW E24 Paper Cutout

The feature car for 2013 is the E24 6 series! Build your own BMW 6 series out of paper. Glue white tabs inside body. For best results, print on card-stock and get out those scissors!



Pagosa Springs Scavenger Hunt

We have prepared a short scavenger hunt for all participants to have a good time while exploring the area. Complete 14 items from the list throughout the weekend! If nothing else, this list will aid you in unique places to visit throughout the weekend. Upload your favorite photos from the weekend to Drive4Corners.com! Alternatively, load these photos to any social networking website with the hash tags #Drive4Corners or #Drive4Corners2013

Complete	Description of Task
	Stroll to downtown Pagosa and grab yourself a morsel of chocolate from Sweet-N-Such. Get a picture.
	Drive out to The Choke Cherry Tree and post a picture of yourself eating some of their "Elk Poop"
	Buy something(s) from a vendor over the weekend, (not including gas) whose total comes closest to the date of check-in or year(8/09 = \$8.09, 2013 = \$20.13) without going over. Get a picture.
	Get a picture of your car with chimney rock in the background
	Get a picture of you hugging a Pagosa Springs local.
	Take a picture of your car with a horse in the background. Alternatively, get a photo of you riding a horse or feeding a horse; don't lose any of your fingers!
	Get an autograph of any Pagosa Springs' checkout clerk, waitress, or bartender with the caption "Keep up the awesome. (name)!"
	Hike to the top of Reservoir Hill and get a picture of downtown Pagosa Springs.
	Go to The Outfitter store and dress up like a settler from the wild west and take a photo of yourself.
	Do a good deed for a stranger and take a picture with that person.
	Order the most popular beverage from the Pagosa Springs Brewery or Alleyhouse Brewpub. Get a photo of your group cheering with your beverage.
	Find Smokey the Bear and get a picture with him!
	Eat a meal at Kips Grill and Cantina and get a picture inside the restaurant or on the patio.
	Get to the skate park and snap a picture of you high-fiving a skater or with your car in the background.
	Order the best shake or malt in town from The Malt Shoppe.
	Check out a photography studio, art gallery, or town history museum and take a photo with the clerk.
	Buy an antique from one of the antique shops downtown.
	Snag a picture of your car with a hot air balloon in the background.
	Catch a fish. Get a picture of it before you let it go. **Must have CO fishing license**
	Take a picture of a large waterfall in the area.
	Play a round of mini golf at Bogey and take a picture of the winner standing next to the last hole.
	Take a picture of the view from the top of The Continental Divide Trail aka Lobo Overlook.
	Order the Cheese Fries from Coyote Moon and get a picture of you eating them.
	Visit The Springs Resort and get a picture with another Drive 4 Corners friend.
	Take a photo of the beautiful Alberta Park Reservoir (hint: Do while atop Wolf Creek Pass)

Please upload your best pictures to our website! Visit the "User Gallery" at www.drive4corners.com



BMW 4 Corners Meet [Drive 4 Corners]. Pagosa Springs, Colorado.

ACCIDENT WAIVER AND RELEASE OF LIABILITY FORM

I HEREBY ASSUME ALL OF THE RISKS OF PARTICIPATING AND/OR VOLUNTEERING IN THIS ACTIVITY OR EVENT, including by way of example and not limitation, any risks that may arise from negligence or carelessness on the part of the persons or entities being released. From dangerous or defective equipment or property owned, maintained, or controlled by them, or because of their possible liability without fault. I acknowledge that this Accident Waiver and Release of Liability Form will be used by the event holders, sponsors, and organizers of the activity or event in which I may participate, and that it will govern my actions and responsibilities at said activity or event.

By registering and/or participating in this event, I hereby take action for myself, my executors, administrators, heirs, next of kin, successors, and assigns as follows:

(A) I WAIVE, RELEASE, AND DISCHARGE from any and all liability, including but not limited to, liability arising from the negligence or fault of the entities or persons released, for my death, disability, personal injury, property damage, property theft, or actions of any kind which may hereafter occur to me including my traveling to and from this event, THE FOLLOWING ENTITIES OR PERSONS: The BMW 4 Corners Meet team and/or their administrators, volunteers, representatives, the event holders, event sponsors, and event volunteers.

(B) I INDEMNIFY, HOLD HARMLESS, AND PROMISE NOT TO SUE the entities or persons mentioned in this paragraph from any and all liabilities or claims made as a result of participation in this activity or event, whether caused by the negligence of release or otherwise.

I acknowledge that The BMW 4 Corners Meet and/or their administrators, volunteers, representatives, the event holders, event sponsors, event volunteers are NOT responsible for the errors, omissions, acts, or failures to act of any party or entity conducting a specific event or activity on behalf of the BMW 4 Corners Meet team.

I acknowledge that this activity or event may involve a test of a person's physical and mental limits and may carry with it the potential for death, serious injury, and property loss. The risks may include, but are not limited to, those caused by terrain, facilities, temperature, weather, condition of participants, equipment, vehicular traffic, actions of other people including, but not limited to, participants, volunteers, spectators, event officials, and event monitors, and/or producers of the event, and lack of hydration. These risks are not only inherent to participants, but are also present for volunteers.

I hereby consent to receive medical treatment which may be deemed advisable in the event of injury, accident, and/or illness during this activity or event.

I understand that at this event or related activities, I may be photographed. I agree to allow my photo, video, or film likeness to be used for any legitimate purpose by the event holders, producers, sponsors, organizers, and assigns. The accident waiver and release of liability shall be construed broadly to provide a release and waiver to the maximum extent permissible under applicable law.

I CERTIFY THAT I HAVE READ THIS DOCUMENT, AND I FULLY UNDERSTAND ITS CONTENT. I AM AWARE THAT THIS IS A RELEASE OF LIABILITY AND A CONTRACT AND I SIGN IT OF MY OWN FREE WILL.

Print Participant's Name Age Signature (if under 18 years old, Date
Parent or guardian must also sign)

PARENT / GUARDIAN WAIVER FOR MINORS (Under 18 years old)

The undersigned parent and natural guardian does hereby represent that he/she is, in fact, acting in such capacity, has consented to his/her child or ward's participation in the activity or event, and has agreed individually and on behalf of the child or ward, to the terms of the accident waiver and release of liability set forth above. The undersigned parent or guardian further agrees to save and hold harmless and indemnify each and all of the parties referred to above from all liability, loss, cost, claim, or damage whatsoever which may be imposed upon said parties because of any defect in or lack of such capacity to so act and release said parties on behalf of the minor and the parents or legal guardian.

Drive 4 Corners 2013 Feedback Form

In attempt to improve the Drive 4 Corners Meet, the event team has put together a short list of questions that would greatly help us to improve our event in the future. All our efforts are aimed to provide a BMW gathering at low cost for participants all the while allowing an opportunity for enthusiasts to share their passion of ownership. Please take a moment to fill out the following feedback card, especially if you are not attending the feedback session on Saturday, August 10th. This is your chance to get your ideas into the planning of the 2014 event. Please complete and return to meeting room.

Were you happy with the communication of the Drive 4 Corners Team in relation to event activities, planning, and event information? Why or why not? If not, how could this be improved?

What did you like the most about Drive 4 Corners 2013?

What did you like the least about Drive 4 Corners 2013? How could this be improved?

What was lacking from the 2013 event; is there a specific activity that would make the event better?

List to vote for a few BMW models (year and trim) that you would like to see on the 2014 shirt.

Were you satisfied enough that you would come back for D4C 2014? If not, explain what would need to be added or changed to entice you to attend in the future?

How satisfied were you with the Hotel? Major renovations are planned for late 2013.

How satisfied were you with the drive in to Pagosa Springs, the scenery, location, town, outdoor activities/hiking trails and general atmosphere? Is it worth coming back to? What was your favorite activity in "Pagosa Country?"

Any other comments:
