

Event Information Packet

DRIVE4 CORNERS



PACIFIC

SPRING

1ST - 4TH
AUGUST
DRIVE4CORNERS.COM

Friday, August 1:

4:00pm-9:00pm – Arrival/Check in: Meet other event participants at the restaurant inside the Quality Resort. Feel free to sit at a group sized table in the BMW event dining room with fellow BMW owners. The goal of this dinner is connect with other participants and relax while doing so—in lieu of this, Happy Hour all night!!

5:00pm-dusk - Do It Yourself Carwash: Wipe that road grime off your BMW at the DIY wash station. Get all those bugs and dirt off your car if you wish to clean it. Stationed out front of the Quality Resort main parking lot.

Saturday, August 2:

10:00am - Group Drive Meet Time: Meet in the front parking lot of Quality Resort for a terrific (short ~25 mile each way) group drive up to the top of Wolf Creek Pass. Enjoy the natural beauty of the area along the drive to the top of the pass. Be sure to bring water and sunscreen-plan for a couple of hours. Meet in driving groups (1-3) assigned by year.

10:15am-10:30am – Wolf Creek Drive Leave: Approximate leave time heading North up HWY 160 to the top of Wolf Creek Pass. Leave in assigned driving groups for rolling video footage. At an altitude of over 10,000 ft, the elevation gain includes 4000 ft from town (30 minutes to the top).

10:45am-on – Wolf Creek Pass Photo Opportunity: On top of Wolf Creek Pass is a great place to take photos of all attending cars and mountainous scenery. Park all cars in line next to each other so excellent photos can be obtained and mingling can be promoted. General gathering atop the pass with no official end time. On your way back to town, explore the Continental Divide Trail/Lobo Overlook, Alberta Park Lake, or Treasure Falls! Bathroom facilities available at Treasure Falls (the base of the pass).

12:00pm – Extended Drive Leave: Approximate leave time to travel to Creede, CO (for those who can't get enough driving). Informal lunch stops on the way to or from Creede, CO (South Fork, CO is the turn off at US-149).

3:00pm – D4C Gymkhana Activity: Have some fun in the hotel parking lot for the Gymkhana. Get the best time while completing all challenges!

3:00pm – Private Massage and Therapy Session: Private Session—**WOMEN ONLY!** Relax a session at The Springs. Private party and exclusive to D4C females! Discounted rate just for you!

5:00pm– BBQ and Main Event: Drinks and music to begin to kick off the main event afternoon before a hearty BBQ dinner. The 'Meet and Eat' begins with food available ~5:45pm. Show your wristband which serves as your meal ticket. Otherwise, available for \$10 per person. Leads into the Raffle, trivia session, fan favorite voting and more! Try your hand at the BMW Forza Motorsport Challenge with the Z3 M Coupe.

8:00pm – Prizes and Film Festival: Participant voting results are in and will be awarded to the winners! Forza Motorsport BMW Challenge, and other remaining awards to be distributed. BMW themed videos and Top Gear challenges will be running to entertain while you wind down and relax once again!

9:30pm – Feedback Session and 2015 Brainstorming: Feedback session for your chance to get your opinion heard regarding the success of Drive 4 Corners. Also your chance to meet the organizers behind the meet and get involved! Suggest new ideas for the future of the event or volunteer for any aspect for 2015.

Sunday, August 3:

10:30am Group Brunch (discount with D4C band)

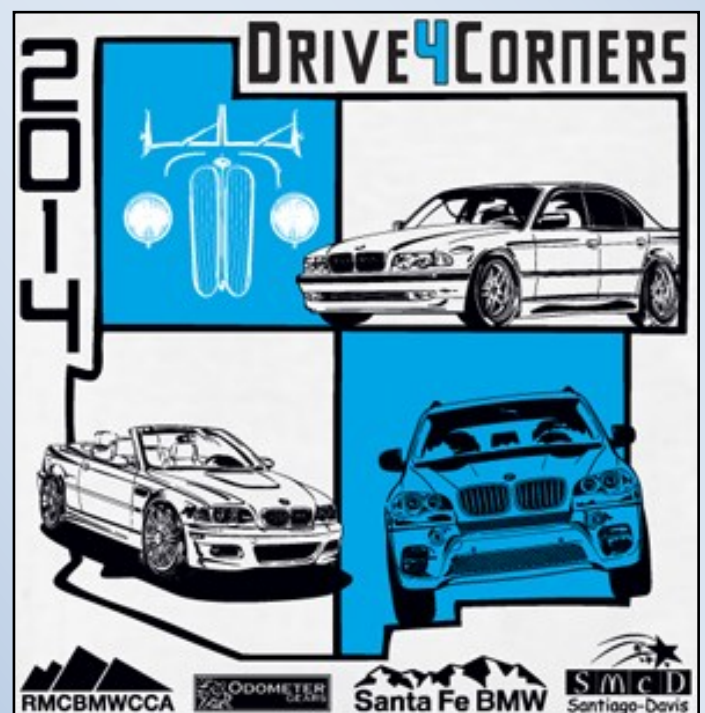
11:00am-on: Hot Springs Group

OPEN: Explore downtown, Hiking, Hot Springs, golf, Horseback riding, Reservoir Hill (Self Organized groups) Scavenger Hunt

~7:00pm-on: BMW film session (informal gathering)

Monday, August 4:

Disperse As needed. Drive home safe!



Event Schedule

Take a look at the 2014 Drive 4 Corners event schedule below. Listed are some of the major attractions and activities throughout the weekend. Attend any and all activities at your leisure and be sure to have a great time in Pagosa Springs! It's all about the Desire to be Driven! **NOTE: All activities take place at the Quality Inn (158 Hot Springs Blvd) unless otherwise posted.**

Event Schedule

Friday, August 1

Regional Caravans en route to Pagosa Springs

4:00pm-9:00pm: Arrival Welcome & Check In Booth. Meeting room mingling, hot-dogs/drinks. Dinner on your own.

5:00pm-Dusk: Arrival Car Wash Station

Saturday, August 2 [EVENING]

3:00pm-TBD: D4C Gymkhana
Private Relaxation and Massage Session at The Springs Resort—
Ladies Only!

5:00pm: Main Event begins. Drinks and music begin. Vendors, Tech sessions, raffle sales.

5:45pm: **D4C 2014 BBQ!** Favorite BMW voting

6:00pm: BMW Trivia session, Raffle Prizes, etc

7:30pm: Awards Presentation, Spirit of D4C

~~8:00pm: BMW film session~~ **Moved to Sunday**

9:00pm: Feedback & 2015 planning session

All Event Weekend

Automotive rambling, town shopping and restaurants (discounts for wristbands), D4C Activities, Welcome Packets, D4C Tshirts, Swag, and Gear
Pagosa Hot Springs— Discounted admission with wristbands

Additional detail in welcome packet

Saturday, August 2 [MORNING]

10:00am - D4C Group Drive meet up time. Detail driving groups, route and parking.

10:15am - Group Drive leave - Wolf Creek Pass

11:00am-on: Wolf Creek Pass Photo Opportunity

12:00pm: Extended Drive Depart time (Creede, CO)
Lunch On Your Own/in groups

OPEN: Exploration, hiking, activities on your own

Sunday, August 3

10:30am Group Brunch (discount with D4C band)

11:00am-on: Hot Springs Group

OPEN: Explore downtown, Hiking, Hot Springs, minigolf, Horseback riding, Reservoir Hill (Self Organized groups)

On your own: Complete the Scavenger Hunt

~7:00pm-on: BMW film session (informal gathering)

Monday, August 4

Official Event Conclusion and Disperse (some people may have to leave earlier)

→ Arrow Indicates Key Highlight Events of the D4C weekend
(DO NOT MISS THESE!)

Drive 4 Corners Wrist Bands

The blue Drive 4 Corners wrist band will act as your meal ticket for the Saturday BBQ and as the discount coupon around town. Additional wristbands may be purchased. Find a D4C volunteer. When presented at *The Springs*, you should receive a 25% discount to the Hot Springs. The great news for us is that this discount will be valid throughout the entire weekend! Be sure to purchase your wrist band sooner than later and receive all of the perks involved.

Activities all weekend long:

Scavenger Hunt: Complete 15 tasks from the scavenger hunt list. Complete at your leisure while exploring the area. This year there is no prize for the winner, but please give us your feedback. See attached.

Video Highlight: Put together your own video footage of the event! Have a chance to show your perspective of the event! Email video/photos to: info@drive4corners.com

Odometer Gears 1000 Mile Club: Earn your way into 'The 1000 Mile Club' by driving 1000 cumulative miles to the meet (return mileage does not count). Get your name and photo posted on the webpage for recognition of your zeal to get to Drive 4 Corners! For the long distance travelers, we have a bunch of goodies, to be distributed during the awards ceremony.

Forza Motorsport BMW Challenge: Set up in the event meeting area will be a driving simulator – Forza Motorsport and steering wheel on a dedicated flat screen. Post your fastest lap time on specific course to win a prize (in the Z3 M Coupe of course!). Details posted in the meeting room next to the driving setup.

Alberta Park Reservoir: Right near the Wolf Creek Ski Area is a serene lake and breathtaking view. Accessible by a short drive down the Alberta Park access road is a must stop location if you have some additional time. (Back side of Wolf Creek Pass photo parking lot)

Lobo Overlook: Located at the very top of Wolf Creek pass is a dirt road turn off to a scenic viewing of the Continental Divide from 10,800 ft. Large bumps and rocks provide a rough trail—not all cars should travel to the top! Spectacular view, but be sure to apply sunscreen! Burn areas of the recent fires may also be visible.

Treasure Falls Nature Hike: Stop for a short hike at the bottom of Wolf Creek Pass (west side) to see the fabulous Treasure Falls waterfall. The ¾ mile hike has a modest 800ft elevation gain is great for everybody. Located at the base of

Wolf Creek Pass, this is a great short hike that would be a perfect stop to make on the way back from the Saturday group drive and photo opportunity. **The only permanent restroom facilities near Wolf Creek Pass are located here.**

Fred Harman Art Museum: Explore the history of the famous artist Fred Harman. He was the creator of the world-famous cartoon strip, "Red Ryder and Little Beaver" as well as an established sculptor and illustrator. His heart was always in Colorado, particularly the Southwestern four corners region. 85 Harman Park Drive.

The Springs Resort and Spa: Suggested as an activity to cap off the weekend, travel downtown to The Springs Resort and relax your muscles in the calming and therapeutic waters of Pagosa Springs. With a number of unique pools at varying temperatures, this is a don't miss activity. Show your event wrist band to receive a discount throughout the weekend. 165 Hot Springs Blvd (you can't miss it).

Downtown Pagosa Discounts: Present your D4C shirt, or wristbands to receive a discount at many local shops and stores in Pagosa Springs. Information distributed via Pagosa Springs goodie bags at check in.



Jill Adams-Schultz

Executive District Manager

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Event Schedule continued on next page

Wolf Creek Pass Meeting Location

Below is a map of the meeting location atop Wolf Creek Pass.

Be sure to stay hydrated by bringing lots of water. Don't forget to apply sunscreen! Bathrooms available at Treasure Falls at the base of the pass.

Directions from Quality Inn: Quality Inn/Hot Springs Blvd to HWY 160. Drive east and pass through town and continue Along US-160 until reaching the summit of Wolf Creek Pass (~25 miles). The primary parking lot is on the north-east side of the summit, at the base of the ski area. Please park close together. Stop at the Summit Kiosk on the way back to town and get a picture with your car on both sides of the continent!

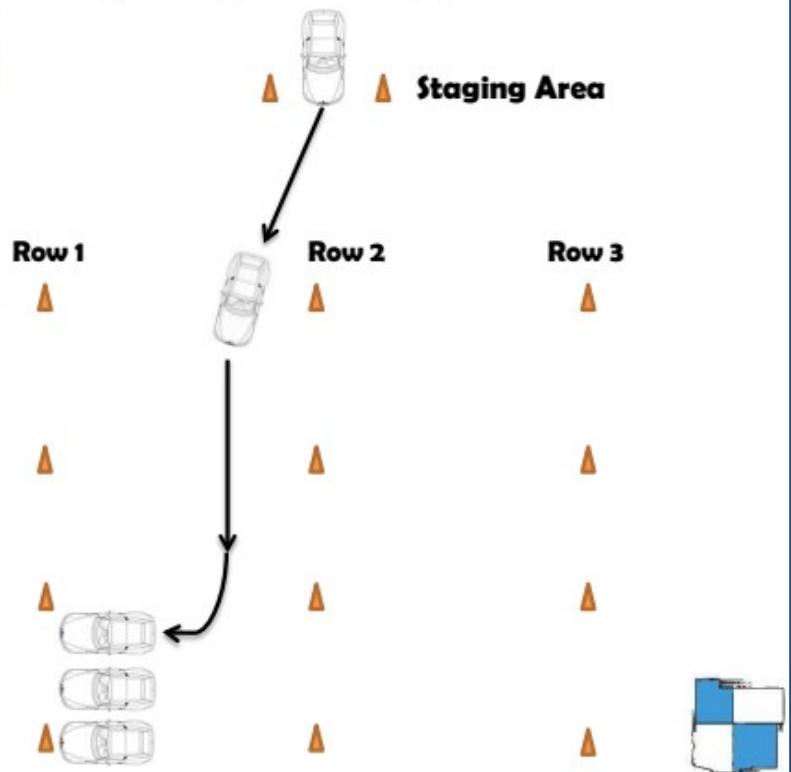
The ski area parking lot may be unusable due to lift construction. If so, we will go to the secondary parking lot which is down the hill on the far side of the tunnel and is recognized by a snowshed.

Drive4Corners Wolf Creek Parking



- Simple Instructions -

- 3 rows of ~30 cars, sent up the pass in 3 split groups
- Stop at staging area off of Hwy 160 at Wolf Creek Ski Area
- When directed, park next in line in front of the cones of your designated Row #1, 2, or 3



Participant Voting

Remember the registration number of your favorite car to be awarded the Fan Favorite BMW for this event. This number will be used for voting during the main event BBQ Saturday afternoon.

Pagosa Springs Scavenger Hunt

We have prepared a short scavenger hunt for all participants at their own leisure. Attempt to complete 15 items from this list throughout the weekend! This list will aid you in finding unique places to visit throughout the weekend. Upload your favorite photos from the weekend to Drive4Corners.com!

Complete	Description of Task
	Stroll to downtown Pagosa and grab yourself a morsel of chocolate from Sweet-N-Such. Get a picture.
	Drive out to The Choke Cherry Tree and post a picture of yourself eating some of their "Elk Poop"
	Buy something(s) from a vendor over the weekend, (not including gas) whose total comes closest to the date of check-in or year(8/01 = \$8.01, 2014 = \$20.14) without going over. Get a picture.
	Get a picture of your car with chimney rock in the background
	Get a picture of you hugging a Pagosa Springs local.
	Take a picture of your car with a horse in the background. Alternatively, get a photo of you riding a horse or feeding a horse; don't lose any of your fingers! (local Horseback riding is available)
	Get an autograph of any Pagosa Springs' checkout clerk, waitress, or bartender with the caption "Keep up the awesome! (name)!"
	Hike to the top of Reservoir Hill and get a picture of downtown Pagosa Springs.
	Play a round of Frisbee golf on Reservoir Hill.
	Go to The Outfitter store and dress up like a settler from the wild west and take a photo of yourself.
	Do a good deed for a stranger and take a picture with that person.
	Order the most popular beverage from the Pagosa Springs Brewery or Alleyhouse Brewpub. Get a photo of your group cheering with your beverages.
	Find Smokey the Bear and get a picture with him!
	Eat a meal at Kips Grill and Cantina and get a picture inside the restaurant or on the patio.
	Get to the skate park and snap a picture of you high-fiving a skater or with your car in the background.
	Order the best shake or malt in town from The Malt Shoppe.
	Check out a photography studio, art gallery, or town history museum and take a photo with the clerk.
	Buy an antique from one of the antique shops downtown.
	Snag a picture of your car with a hot air balloon in the background.
	Catch a fish. Get a picture of it before you let it go. **Must have CO fishing license**
	Take a picture of a large waterfall in the area.
	Play a round of mini-golf at Bogey and take a picture of the winner standing next to the last hole.
	Take a picture of the view from the top of The Continental Divide Trail aka Lobo Overlook.
	Order the Cheese Fries from Coyote Moon and get a picture of you eating them.
	Visit The Springs Resort and get a picture with another Drive 4 Corners friend.
	Take a photo of the beautiful Alberta Park Reservoir (hint: Do while atop Wolf Creek Pass)
	Get a photo with a few Drive 4 Corners friends all wearing the 2014 limited edition shirts, hats, and swag

Please upload your best pictures to our website! Visit the "User Gallery" at www.drive4corners.com

BMW Z3 M Coupe Paper Cutout

The feature car for 2014 is the E36/8 M Coupe! Build your own out of paper. Glue white tabs inside body. For best results, print on cardstock and get out those scissors!

